

LIGHTNIN' STRIKE™

Automatic Hook-Set Rod Holders



New for 2002, this innovative new rod holder offers fishermen an advantage over conventional stationary rod holders.

Whether you're using one rod or a "spider rig" set up with multiple rigs, this rugged new invention gives the angler an extra-added edge by automatically and efficiently setting the hook on the fish.

The new product can be mounted on an optional "Ground Stake" for bank fishing, or used on a dock or a boat simply by utilizing the already popular *Driftmaster®* Lil' Pro mounting bases (available at most fishing/tackle stores and catalogs nationwide).



The Lightnin' Strike™ features quality heavy-duty construction (it even comes with a Lifetime Warranty against breakage!). While providing added support for your rod, the holder accepts both straight grip and pistol grip rod handles.

Another interesting innovation is the stretch Velcro® retaining strap which is fully adjustable for any rod and provides an added measure of security against losing that favorite rig when a "big 'un" triggers the automatic hook set.

The adjustable trigger mechanism is a neat feature that lets the angler set the sensitivity. You can set it anywhere from a hair-trigger (for those crappies' light bites) to a trolling-with-heavy-tackle setting.

The Lightnin' Strike™ design allows the fisherman to quickly pick up the rod from the holder and handles both light and heavy rods. When a fish triggers the hook set mechanism, the spring-action sweeps the rod tip upward and firmly sets the hook in the fish. The spring action also then serves to cushion the rod and provides added pressure and “plays” the fish while the angler moves into position to pick up the rod.



There is an optional Ground Stake kit available which adapts the Lightnin' Strike™ to bank fishing by simply driving the stake into the ground and placing the rod holder into the top of the stake tube. The Ground Stake kit is sold in pairs and features a heavy rust-resistant Teflon coating.



Mounting to a boat or dock is easy! By designing the Lightnin' Strike™ to utilize the widely available mounting bases manufactured by *Driftmaster*®, a wide range of mounts and bases make locating choices a cinch. There are all different types of rail mounts, side mounts, flush mounts, clamp-on mounts readily available and there is even a new

ice fishing kit for those whose adventures take them out onto the north's frozen lakes in winter!



The company offers two innovative new trolling bar set ups for trolling or drift fishing. One named “T-Bone” mounts four of the rod holders and another called the “Half-Rack” mounts two.



Some standard suggestions for effective use of the new rod holder include using a fairly stiff rod and slip sinkers. For still fishing, after casting out, allow approximately a foot of slack line. The fish can actually get the bait in its mouth before swimming away, and eliminates spooking them off. When the fish hits the end of the slack in the line, the Lightnin' Strike triggers the hook set and the fun now begins!



The Lightnin' Strike can be used successfully on a wide range of fishing species and under even wider range of fishing conditions.



Be sure to check your local and state fishing regulations regarding proper use: every state has an "unattended line" regulation. If you do happen to leave the Lightnin' Strike unattended for any extended period of time, most states require that you place your name, address, city, state and phone number on the rod holder.

Look for the new Lightnin' Strike at your favorite fishing/tackle dealer or catalog or you can log on to the company's website at www.lightnin-strike.com for a dealer nearest you.

